

www.aviationweek.com/jobs...

Your online, on-target

connection to a world of aviation and aerospace managers, engineers and pilots

The Jobs Page at www.aviationweek.com can help you make sure that no open aviation or aerospace position stays open for long—and that you fill it with a prime candidate.

Every day, both active and passive job seekers throughout the aviation, aerospace, and defense industry scan the Jobs Page for the latest listings. Engineers, pilots, managers, others from industry, airlines and government/military agencies... no matter who you want to hire, the Jobs Page connects you with them.

This high-quality, industry-specific audience is attracted not only by our continually updated job listings but also by the industry news and other features found only at aviationweek.com. No other site specializing in the aviation and aerospace industry offers:

- Job listings searchable by keyword and location
- Featured employers
- Job search agent—E-mails new listings to registered job-seekers
- Exclusive *AW&ST* special reports, employment news, features and Career Center resources
- Resume database

Career Event Banners. Tight targeting, high visibility and flexible features

By posting your ad on the aviationweek.com Jobs Page, you'll be giving your recruitment strategies new power and scope through:

- Concentrated, efficient exposure across the aviation and aerospace industry
- Intense user traffic with more qualified job seekers visiting each week
- Global reach—Users come from more than 200 countries
- Extensive banner and sponsorship advertising opportunities
- In-depth profiles of featured advertisers displayed in our Career Center pages
- Fast turnaround—Just e-mail your text and you can be advertising your open position on the Jobs Page today!

Reach active and passive job seekers across the industry

www.aviationweek.com attracts a wide range of professionals from different sectors around the globe:*

Aerospace	32%
Airline/Air Cargo	8%
Airport	1%
MRO	3%
Business/Private	2%
Financial/Consulting/ Media/Education	19%
Government/Military	17%
Other	18%

www.aviationweek.com, Audience Profile Study, Oct. 2006



Recruitment Advertising

2007 Recruitment Ad Rates

Job Posting Packages

Print advertisers in AVIATION WEEK publications get special discounts:

Posting one job up to 60 days	\$195
When you run a recruitment line ad, get a discounted rate on one job posting	\$90
When you run a recruitment display ad or column-inch ad, get a free posting	1 free
Purchase multiple job listings and save!	
10 job postings	\$1,460
with one month Resume Database	\$1,615
additional job postings	\$145 each
25 job postings	\$2,680
with two months Resume Database	\$3,025
additional job postings	\$110 each

Note: Discounted/free job postings may be posted up to 14 days before or after the AW&ST issue date when the recruitment ad appears.

Career Event Banners

Publicize your career events to a targeted audience of aviation, aerospace and defense job seekers.

These are the people you're looking for — let them know when you're coming to their area.

1X	3X	6X	9X	12X	ANNUAL
\$3,800	\$2,755	\$2,645	\$2,500	\$2,250	\$27,000

Select from a broad menu of other powerful advertising opportunities

AVIATION WEEK makes it easy and economical to blanket the whole market with your ads—or to target certain segments for special emphasis. As an AviationNow.com advertiser you can take advantage of special combination frequencies and impact discounts by advertising in one or more of AVIATION WEEK's leading publications.

Aviation Week & Space Technology —The world's leading and most authoritative weekly source for news and analysis covering the global aviation and aerospace marketplace.

Business & Commercial Aviation —The top publication worldwide providing monthly, hands-on and how-to information for pilot safety, proficiency and flight department management.

Overhaul & Maintenance —Reports and analyzes on a monthly basis the latest news, issues and trends in the growing field of maintenance, repair and overhaul.

Aviation Week's Business Intelligence Services —The most trusted market news and industry intelligence delivered daily and weekly to the world's most influential executives. Each newsletter, including *Aviation Daily*, *Aerospace Daily* & *Defense Report* and *The Weekly of Business Aviation*, is the undisputed leader in its field.

Promote your jobs and your organization

Become a Featured Employer on www.aviationweek.com and you'll gain prime visibility on the site while also enabling job-seekers to learn more about your organization. Featured Employer Program Includes:

- Rotating logo and text link on the Jobs Pages
- A profile of your organization
- A convenient list of all the jobs you have posted on www.aviationweek.com/jobs
- Job posting credits
- Resume database
- Promotion in www.aviationweek.com/jobs house ads
- Career Event banners (6 and 12 month programs only)

Pricing (agency commissionable):

3 months (minimum), includes 30 job postings	\$8,020
6 months, 60 job postings	\$14,705
One Year, includes 90 job postings	\$26,740
Each additional job posting (non-commissionable)	\$90

Contact our Advertising Department:

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